

**COMMUNITY
IMPACT
REPORT**

2023

 **WINhouse**

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About WIN House

WIN House offers women, non-binary individuals, and children a safe place to flee violence. Along with providing a safe place to sleep, we provide system navigation and innovative, preventative programming such as an on-site nurse, on-site counselling, and cultural programming for those in our shelters.



Mission

WIN House exists to further non-violent relationships and environments for women and non-binary individuals with or without children.



Vision

Women, non-binary individuals, and children are safe and free from abuse in their environments and relationships.



Values

WIN House is people focused and forward thinking, without exception.

Messages From Our Board & Director



Heidi Besuijen

President, Board of Directors

Our goal is a safe and abuse-free environment for women, non-binary individuals, and children. The WIN House Board is committed to this vision. As the president, I've witnessed the Board, staff, volunteers, and donors unite to support our mission. Together, we strive for violence-free communities. WIN House is an essential service amidst growth and changing contexts. Donors enable us to provide crucial services and foster violence-free environments. We appreciate all contributions, time, and money, benefiting residents and those escaping violence in Edmonton. Special thanks to the caring and dedicated WIN House staff. It's the collective effort that truly impacts the community.



Leslie Allen

Executive Director

As we conclude our 54th year in Edmonton, I reflect on WIN House's vital role. Despite changing contexts, our mission remains the same: promoting non-violent relationships for women and non-binary individuals. With rising violence and admissions, it's crucial to keep WIN House and those fleeing violence in mind. Last year, we expanded programs such as nursing, counseling, and housing support, thanks to our supportive stakeholders and partners. Looking ahead to our 55th anniversary, we appreciate your continued support in creating violence-free environments. Thank you to our dedicated staff, volunteers, partners, and supporters for their unwavering commitment to supporting WIN House residents and those escaping violence.

Our Impact This Year

Take a look into some of the highlighted statistics coming from WIN House throughout 2022-2023



2,799

CRISIS CALLS ANSWERED

WIN House Crisis Intervention Workers answered 2,799 calls from people in crisis. They offered support and, when possible, admission, helping callers when they needed it most.



1,774

CALLERS TURNED AWAY

Out of 2,317 callers seeking admission, 1,774 were turned away due to a lack of space/capacity within the shelters.



535

RESIDENTS SHELTERED

A total of 247 adults and 288 children, accompanied by their guardians, received essential support and shelter at WIN House.



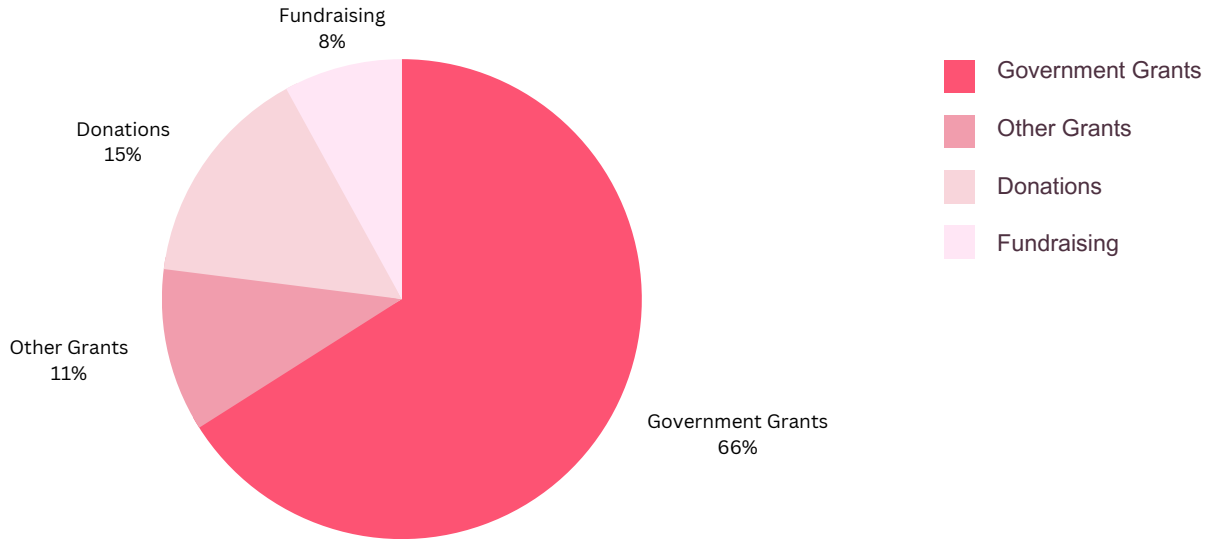
608,820

MEALS SERVED IN SHELTER

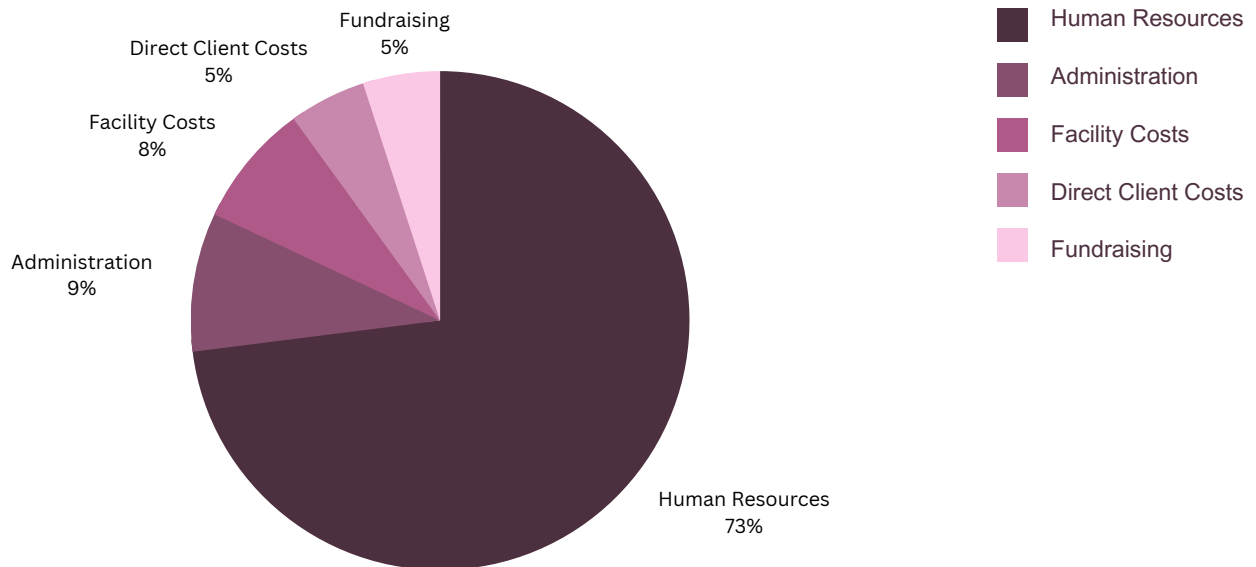
An estimated total of 608,820 meals were served for the residents in shelter. We extend our heartfelt gratitude to the WIN House cook, whose invaluable contribution has made achieving this milestone possible.

Financial Overview

REVENUE - \$5,267,322

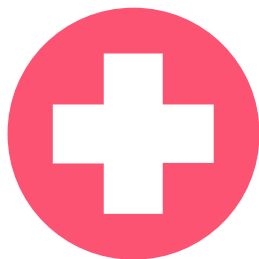


EXPENSES - \$5,028,293



WIN House Programs

Through leveraging community partnerships, WIN House is able to continue providing on-site services for WIN House residents.

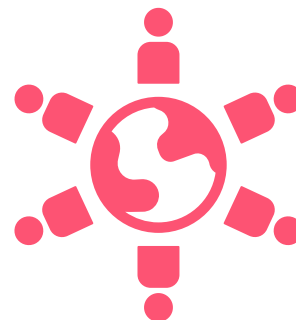


ON-SITE NURSING

The On-Site Nurse program offers individuals access to immediate and follow-up medical intervention, and provides health education and resources for WIN House residents. Residents entering WIN House often require medical intervention due to the nature of their stay. The On-Site Nurse is a Registered Nurse, provided through a partnership with Streetworks, who is available for one-on-one appointments for WIN House residents. Over the last year, our On-Site Nurse had 768 face-to-face encounters with WIN House Residents.

INDIGENOUS CULTURAL PROGRAMMING

In partnership with Bent Arrow, WIN House provides on-site access to Indigenous cultural teachings for WIN House residents. While providing cultural teachings and experiences, such as teaching circles with tea and bannock, and medicine picking, Bent Arrow also provides activities for children to engage in within the shelters.



ON-SITE COUNSELLING

WIN House, in partnership with YWCA, provides on-site counselling with a registered psychologist for residents to access free counselling support during and after their time in WIN House Shelters. In addition to the counselling hours, the YWCA offers a drop-in domestic violence support group each week, accessible to WIN House residents. While accessing on-site, free counselling, WIN House provides childcare to ensure this program is barrier free for the residents who need it. Over the last year, counselling was offered for six hours each week on-site.

Partnerships



WIN FOR GOOD

Through an exclusive and ongoing partnership with Goodwill, gently used clothing and houseware donations are turned into Goodwill gift cards for the residents in WIN House shelters. This enables our residents to purchase the clothing and items they need, while supporting the incredible work of Goodwill in providing individuals with disabilities employment opportunities to enhance their lives.

To learn more, visit winhouse.org/goodwill



A TOY FOR EVERY CHILD

Relying on thousands of volunteers and donors, 630 CHED Santas Anonymous now collects, sorts, packages, and delivers toys to over 20,000 children each year. In 2022, WIN House joined forces and forged a partnership with the toy experts! Our partnership with Santas Anonymous means no child living in WIN House shelters goes without a gift at Christmas, or on their birthday.



MADE FROM THE HEART

Over the last 25 years, a group of fiercely dedicated Central Sewing Volunteers (CSV), have hand crafted thousands of quilts, pillowcases, clothing, baby items, large tote bags, Christmas stockings, and much more to provide comfort and support to residents in WIN House shelters and beyond. When coming to WIN House, one of the first things that residents see is a one-of-a-kind, handmade quilt from the Central Sewing Volunteers signalling comfort, community, and people who care.

Supporter Spotlights



BASKETS OF HOPE

We would like to extend a heartfelt thank you to our partners at Rohit Group of Companies for their annual Baskets of Hope campaign. Each year, Rohit donates hundreds of self care and comfort items. These items are received by every adult individual entering WIN House, as soon as they arrive. In 2022, Rohit donated 205 Baskets of Hope for WIN House residents! Keep an eye out this November for how you can get involved.

GIVE ME SHELTER

For 19 years, thanks to the generous support of our community, the Global News Give Me Shelter campaign has provided thousands of much needed items and gifts for people experiencing violence in our communities. This year, the 19th Annual Global News Give Me Shelter campaign raised \$87,000! This campaign supported 6 shelters across Edmonton. Thank you for donating and supporting those experiencing violence over the holiday season!



ADOPT A FAMILY

Thanks to a tremendous outpour of community generosity and corporate support this holiday season, WIN House was able to provide over fifty families and individuals with gifts and essential household items last holiday season. Many residents were able to use these items when leaving WIN House, ensuring they had essentials in their new homes. Thank you to all the businesses, families, and individuals who participated in Adopt A Family.



BOMA

Every year, BOMA Edmonton reflects upon the prosperity experience by our members and as a result, hosts a Holiday Luncheon charity event. In 2022, BOMA Edmonton chose WIN House as their charity of choice. The room was full of excitement and community spirit, as individuals dedicated to creating safer communities came together to support people fleeing violence. The BOMA luncheon raised \$3,700 for WIN House residents last year.



WIN House Events



GALA ON THE GREEN

Just outside the city limits, where stars burn bright, we took over RedTail Landing Golf Club for our two-day event. The sky wasn't the only place for stargazing that night, as the event showcased exceptional Canadian talent including Olympians, NFL athletes, and award-winning musicians. Before dinner, our guests could walk through "life in the shelters", learning about some of our programs and services, and engaging in fundraising tables such as our silent auction and gift raffle.



CHANGE THE JOURNEY

Last November, we hosted a dinner event for some of our donors to say THANK YOU for their generosity and support of WIN House and our residents! We had a great night meeting new people, seeing old friends, and catching up about what WIN House had been up to during the year. Thank you to Parlour for hosting us and our supporters, and to everyone who came together to help support WIN House residents.



SHOOT PASS SUPPORT

During the Thanksgiving Long Weekend, WIN House, Jessie's House, and the University of Alberta Pandas hosted three events supporting those fleeing violence. This event was unlike any other in the city as it brought together not only women's shelters, but sports organizations, universities, community leaders, and our supporters. Throughout the three hockey-themed events, one thing was clear: we were all there for the same reason - to support those fleeing violence in our communities.

Volunteer Appreciation

Board of Directors

Our Board of Directors is made up of ten individuals who donate their time and expertise to help govern WIN House. Thank you to the following individuals who make up our Board of Directors:

2022 - 2023

Heidi Besuijen (President)
Courtney Knox (Vice-President)
Daniel Roberts (Treasurer)
Lisa Ground
Robyn Hanson
Alyssa Haunholter
Remington Irwin
Marg Sebzda
Larry Sarabin
Jameson van Dijk

2023 - 2024

Courtney Knox (President)
Daniel Roberts (Vice-President)
Jameson van Dijk (Treasurer)
Heidi Besuijen
Nicole Church
Robyn Hanson
Remington Irwin
Claudia Johnson
Michelle Plaizier
Jeff Walker



Thanks to the dedication, hard work, and support of our amazing volunteers, we were able to make an even deeper and more meaningful impact as an organization in the lives of WIN House residents we supported this past year.



Volunteers supported a variety of projects, such as community events, office administration, special projects, and our Board of Directors. Over the last year, we had 50 active volunteers who dedicated 906 hours of their time to supporting WIN House and our residents.



Thank you to all of our volunteers who dedicate their time and skills to supporting a future free of violence for our communities.

Our Supporters

This list is just a few of our many supporters. If you'd like to be listed in next year's report, please reach out to WIN House! Thank you to all who supported WIN House over the last year, including:

ATCO EPIC

Baher Family Fund at the Edmonton Community Foundation

Brookfield Residential

Dacro Industries Inc.

David Schuster & Elaine Pollard Family Fund at the Edmonton Community Foundation

Denman Endowment Fund at the Edmonton Community Foundation

Ed & Rita Foy Memorial Fund at the Edmonton Community Foundation

Edmonton Community Foundation

Edmonton Korean Canadian Women's Association

Edmonton Women's Shelter Fund at the Edmonton Community Foundation

Edward Graham

Elaine Boychuk

Elle's Closet Boutique & Beauty

Ernie & Cody Christman Family Fund at the Edmonton Community Foundation

Flexxaire Inc.

Georgina Costuros Memorial WIN House Fund at the Edmonton Community Foundation

Harvey C. & Dorothy M. Marsh Fund at the Edmonton Community Foundation

Imperial Oil

James H. Brown & Associates

Jenny Kai - Discovery Toys

Justin Sorenson

Katherine Jacob Fund at the Edmonton Community Foundation

Kathryn L. & Richard A. McCarthy Fund at the Edmonton Community Foundation

Lak & Ayoma Fernando Family Fund at the Edmonton Community Foundation

Matthew O'Donnell

Nordic Holdings Ltd. (Sofaland) (Konto)

QE Home

Riva International: Empowered by Dedicated Staff

Rohit Management Inc.

Roper Fund at the Edmonton Community Foundation

Royal LePage Shelter Foundation

Saje Natural Wellness

Slavik Family Fund at the Edmonton Community Foundation

Stahl Peterbilt Inc.

The Allan and Sally Sawin Foundation

The Chawkers Foundation

The Kristie Charitable Foundation

The Matt & Betty-Jean Baldwin Foundation

The Robbins Family

William & Florence Lede Family Foundation

Weibe Family Fund at the Edmonton Community Foundation

Weir Family Fund at the Edmonton Community Foundation

Wolfe Pack Warriors Foundation



We thank you for your continued support in our efforts to contribute to creating a safe space for those fleeing violence.

Contact

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[@winhouseshelter](https://www.facebook.com/winhouseshelter) 
[@winhouseshelter](https://www.twitter.com/winhouseshelter) 
[@winhouseshelter](https://www.linkedin.com/company/winhouseshelter) 
[@winhouseshelter](https://www.tiktok.com/@winhouseshelter) 