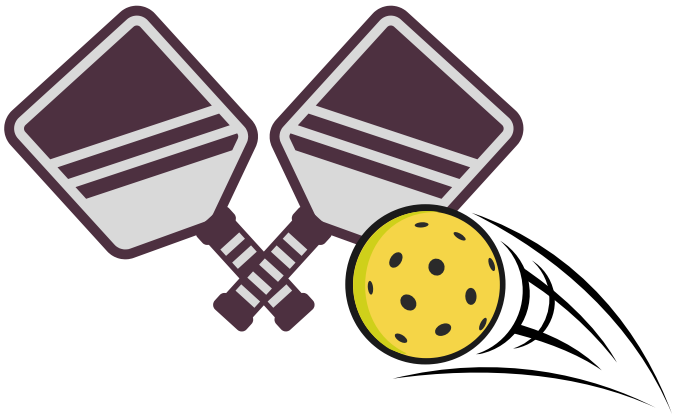
WINhouse

PARTNERING FOR IMPACT:

Pickleball for Charity



www.winhouse.org

PARTNERING FOR IMPACT: SPONSORSHIP OPPORTUNITIES WITH WIN HOUSE

Until They're Safe. Without Exception.

ABOUT WIN HOUSE

WIN House provides emergency shelter and essential supports to women and children fleeing violence in Edmonton and area. With over 57 years of experience, we are committed to helping survivors rebuild their lives through safety, connection, and care.

UNITING FOR A STRONGER COMMUNITY

At WIN House, we understand the power of partnerships that align with our vision for meaningful, lasting change. By partnering with your organization, we gain more than just a sponsor, we gain a collaborator with strong community roots, a shared commitment to social impact, and a platform to amplify our mission.

We're excited to offer a range of sponsorship and partnership opportunities including events we host throughout the year that not only elevate your brand but also help create a powerful and visible impact in our community. These are just one of the many ways we can work together.

Because at WIN House, a safe exit is just the beginning. We are committed to building long-term pathways to safety, stability, and healing. With your support, we can create lasting change. We look forward to exploring how we can partner with you to make a difference.

DURING MY TIME AT WIN HOUSE, I FINALLY BEGAN TO FEEL FREE. THE STAFF WERE SO SUPPORTIVE, REMINDING ME THAT MY PAST DIDN'T HAVE TO DEFINE ME AND THAT I COULD FINALLY MOVE FORWARD.

-WIN House Resident

Pickleball for Charity

Join us for a fun-filled day of pickleball with a purpose! The Pickleball for Charity tournament is a community fundraiser supporting WIN House, helping women, children and gender-diverse individuals fleeing violence.

We invite you to partner with us for our family pickleball fundraiser, Pickleball for Charity — a fun and impactful event in support of WIN House. The tournament is open to ALL pickleball skill levels. Come out to play, connect, and help us rally the community for a powerful cause.

Date: November 7, 2026
Location: The Center Sports Complex
9 Richardson Drive, St. Albert

SPONSORSHIP LEVELS

	PRESENTING - $5000	PICKLE FOR PURPOSE - $3000	PADDLE POWER - $2000	RALLY FOR HOPE - $1000	ACE FOR ACTION - $500
Brand Visibility					
Presenting rights: "Pickleball for Charity presented by: [Your Business Name]"	X				
Logo placement on all event signage	X	X	X		
Logo on select event signage				X	X
Logo on WIN House website and tournament page	X	X	X	X	
Name listing on WIN House website and tournament page					X
Sponsor product placement for player welcome kits	X	X	X	X	X
Speaking & Hosting Opportunities					
Verbal acknowledgement & gratitude at event	X	X	X	X	
Speaking opportunity at event	X				
Dedicated sponsor booth at venue for engagement & sampling	X	X	X	X	
Media & Digital Recognition					
Organization featured article in WIN House quarterly newsletters	X				
Mention in the WIN House quarterly newsletter		X	X	X	X
Listed in WIN House Annual Impact Report	X				
Social media recognition	X	X	X	X	X
Event Participation & Engagement					
Registration for 2 teams (4 players)	X				
Registration for 1 team (2 players)		X	X		
Team volunteer opportunity	X	X	X	X	X

SPONSORSHIP LEVELS

Presenting Sponsor - $5000 (1 available)

SOLD OUT

- Presenting rights: "Pickleball for Charity presented by: [Your Business Name]"
- Logo placement on all event signage
- Logo on WIN House website and tournament page
- Sponsor product placement for player welcome kits
- Verbal acknowledgement & gratitude at event
- Speaking opportunity at event
- Dedicated sponsor booth at venue to engagement & sampling
- Organization featured article in WIN House quarterly newsletters (1000+ subscribers)
- Listed in WIN House Annual Impact Report
- Social media recognition
- Registration for 2 teams (4 players)
- Team volunteer opportunity

Pickle for Purpose - $3000 (3 available)

- Logo placement on all event signage
- Logo on WIN House website and tournament page
- Sponsor product placement for player welcome kits
- Verbal acknowledgement & gratitude at event
- Dedicated sponsor booth at venue to engagement & sampling
- Organization featured article in WIN House quarterly newsletters (1000+ subscribers)
- Social media recognition
- Registration for 2 teams (4 players)
- Team volunteer opportunity

Paddle Power - $2000 (3 available)

- Logo placement on all event signage
- Logo on WIN House website and tournament page
- Sponsor product placement for player welcome kits
- Verbal acknowledgement & gratitude at event
- Dedicated sponsor booth at venue to engagement & sampling
- Organization featured article in WIN House quarterly newsletters (1000+ subscribers)
- Social media recognition
- Registration for 1 team (2 players)
- Team volunteer opportunity

SPONSORSHIP LEVELS

Rally for Hope - $1000

- Logo on select event signgage
- Logo on WIN House website and tournament page
- Sponsor product placement for player welcome kits
- Verbal acknowledgement & gratitude at event
- Dedicated sponsor booth at venue to engagement & sampling
- Mention in the WIN House quarterly newsletter (1000+ subscribers)
- Social media recognition
- Team volunteer opportunity

Ace for Action - $500

- Logo on select event signgage
- Name on WIN House website and tournament page
- Sponsor product placement for player welcome kits
- Mention in the WIN House quarterly newsletter (1000+ subscribers)
- Social media recognition
- Team volunteer opportunity

THANK YOU

For more information, please contact Lori Pratt at dir.development@winhouse.org.